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Catalog of choice Roses for 1948 gardens

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ROSE PEACE

Chase
of Oregon
101 EAST BROADWAY EUGENE, OREGON

MINIATURE ROSES

Tiny Perfection

Small flowers which are under one inch in diameter when fully open. They have a quality with which no other ordinary rose can compare. Bushes no higher than 12 inches are covered from June until fall with a profusion of tiny flowers. Though just as hardy as the average hybrid they grow well indoors as a pot plant. They are excellent for edging rose beds or for a choice spot in the rockery. The tiny flowers, when cut, can be used in corsages or boutonnieres and make attractive small arrangements.

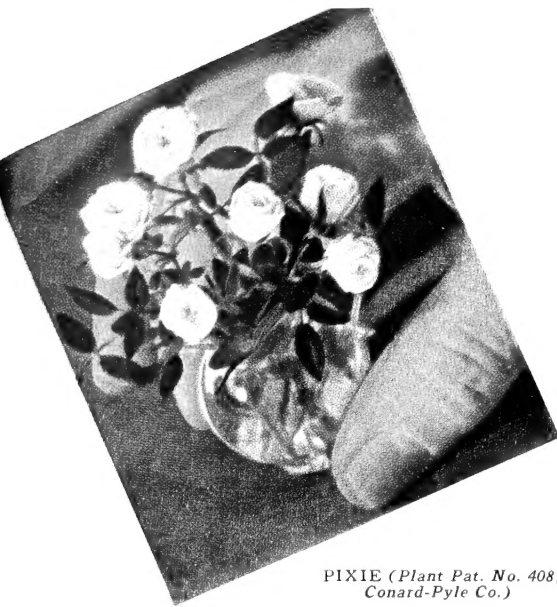
MIDGET (Pl. Pat. 466). Bright crimson-red flowers continuously present on small, well foliated plants. Perfectly proportioned in fairy size. Ideal used for boutonnieres, or in miniature arrangements. Each 75c; 3 for \$2.00

PIXIE (Pl. Pat. 408). Dainty, very double blossoms of white flushed pink, on plants of eight to 12 inches. Flowers all season, both singly and in clusters. Cool weather results in deeper apple blossom pink flowers. Each 75c; 3 for \$2.00.

ROULETTII. Tiny semi-double rose-pink flowers on vigorous plants eight inches high. Lovely used as an edging, or charming in pots. Each 75c; 3 for \$2.00

SWEET FAIRY (P.R.R.). Delightful rose fragrance gives added charm to this dainty, deep pink bud; opening to soft pink double flowers. Continuous bloom set against dark green foliage. Each \$1.25; 3 for \$3.50

TOM THUMB (Pl. Pat. 169). Deep crimson buds opening slightly lighter with a center touched with white. Plants are tiny, but flower with great brilliance. Each 75c; 3 for \$2.00



PIXIE (Plant Pat. No. 408,
Conard-Pyle Co.)



MIDGET
(Plant Pat. No. 466)



SWEET FAIRY
(P.R.R.)



DWARF ROSE, TOM THUMB
(Patent No. 169, Conard-Pyle Co.)

CULTURE OF ROSES...

This may be, for some, the first planting of roses. There are some suggestions for planting and care which are worth following for healthy and luxuriant blooming plants.

On arrival, a rose shipment should be promptly unpacked and roots plunged in deep water over night and then heeled solidly in moist earth. This restores the moisture lost in transit and holds the rose in good condition until planted. Of course, they should be planted permanently without delay.

Choose a place which gets a maximum of sunshine and free, though not draughty, circulation of air. The rose bed should be well prepared; as roses root deeply. Rotted manure or peat and fertilizer should be incorporated in the soil of the bed. Keep the roots in water or covered with damp burlap while planting. Dig large enough holes to take the roots without crowding. The roots should be shortened by pruning and broken or frayed ends cut clean. Work loose soil around all roots, firming it well. When hole is nearly full soak well, and when settled add soil to fill. The tops should be thinned by pruning to three or four canes and shortened to some extent.

Rose bushes should be fed liberally. Mulch in the fall or early spring and give a good handful of commercial fertilizer every six to eight weeks during the growing season. A regular spraying or dusting with a good combination of fungicide and insecticide will keep them free of disease and insects. Watering should be done frequently, preferably by flooding, though a good sprinkling occasionally will keep the foliage clean.

SUGGESTIONS FOR ORDERING

Our rose prices are for 2-year-old, No. 1 bushes of selected quality, and include postage or express to you. C.O.D.s are not accepted. We guarantee our roses to be true to name and to arrive in good condition. In case of error in naming or arrival in poor condition, we will replace plants free of charge, but under no circumstances will we be liable for more than the original purchase price. We will not make substitution unless requested (please indicate yes or no in place provided on order blank). Please use the enclosed order blank and send your order early while stocks are complete. Orders are entered as received against our field counts. Shipment is made as roses are dug and graded. Some varieties will be ready in late fall, others not until January. We will ship all orders as soon as stocks are complete, or if the larger portion is available early, we will back order the remaining roses. Be sure that name and address are plainly and correctly printed. In case our stocks are not complete when your order is shipped we will ship others later or refund your money. Please indicate on your order the desired shipping date. Eastern planting dates are different than ours and vary within that area.

THE FLORIBUNDAS

For Mass Garden Display

A distinct appearing rose in growth and flower habit. Bushes are shrubby with vigorous, disease-resistant foliage covering the bush to the ground. The compact plants grow from 2 to 4 feet high. Choice of height should be made on the basis of use in the garden. The lower ones are excellent for use in mass foreground plantings. Profuse bloom borne in clusters completely hides the bush in June, from then until late frost they are a constant source of color. They are perfect for mass display, or for enclosure plantings. Colors are clear and brilliant for show both in the garden and indoors.

ANNE POULSEN (Pl. Pat. 182). Large semi-double sweet scented flowers of scarlet-crimson. Constant bloom on robust bushes 2 feet high. Each \$1.25

BETTY PRIOR (Pl. Pat. 340). Lovely clusters of large single blossoms shell-pink inside, carmine-rose on the outside, which give the effect of very profuse flowering pink dogwoods. Each \$1.25

CECILE BRUNNER. Delightful small buds of soft salmon-pink, opening into a full flower of creamy pink. Its profuse bloom makes it fine for the garden. The charm of the small buds and blooms in bouquets or as boutonnieres endears it to all. Each \$1.25

CHEER (P.A.F.). Warm, cheerful, orange-pink in large clusters of fragrant 4-inch flowers. Each \$1.25

CHINA DOLL (Pl. Pat. 678). Very dwarf, compact bush which is literally smothered by the abundant bloom. Flowers a true pink fading gradually to shell-pink. Each \$2.00

DONALD PRIOR (Pl. Pat. 377). Strong growing bush to 3 feet with dark green, sturdy foliage. Flowers in clusters of bright scarlet flushed crimson. A brilliant garden ornament. Each \$1.25

FLORADORA (Pat. P.). A relatively new Floribunda introducing a quite unusual color to this popular class. Flowers are double in a soft cinnabar-red, attractive in the garden or as a cut flower. Bush grows to 3 feet with fine vigorous foliage and plentiful bloom. Each \$1.50

GOLDILOCKS (Pl. Pat. 672). Light golden-yellow, double roses blooming heavily throughout the season in wide clusters. Plants are low and compact with small foliage of light, glossy green. Vigorous, but easily controlled growth makes it "garden happy". Each \$1.50

PASADENA TOURNAMENT (Pl. Pat. 578). A small, long, slender bud of dark, velvety red which makes a charming boutonniere. A constant show of color through the rose season. It grows 2½ to 3 feet. Each \$1.50

PINOCCHIO (Pl. Pat. 484). Exquisite buds of salmon flushed with gold at the base, borne in huge clusters which open to a clear pink. Bushes strong and vigorous growers to 3 feet. Each \$1.25

ROSE ELFE. Deep rose-pink buds which open to a lighter color. A fine garden variety because of its profuse and constant bloom. Each \$1.25



PASADENA TOURNAMENT
(Plant Patent No. 578)



ANNE POULSEN



PINOCCHIO (Plant Pat. No. 484)

THE NEW PATENTS OF PROMISE---T



McGREDDY'S SUNSET
(Plant Patent No. 317)

SONATA (Pat. applied for)



BRANDYWINE (Pl. Pat. 530). Tall, vigorous, disease resistant plants producing a profusion of bloom throughout the season. Lovely pointed buds of buff-yellow, open flowers shimmering light yellow. Each \$1.50

CHARLOTTE ARMSTRONG (Pl. Pat. 455). Brilliant, deep red blossoms of great beauty from long pointed buds. Continuous bloomer with dark, leathery foliage. Each \$1.50

COLIN KELLY (P.A.F.). Beautiful free-flowering rose of delightful fragrance. A strong pink changing to cerise-red. Sturdy growers. Each \$1.50

COUNTESS VANDAL (Pl. Pat. 38). Delightful rose in all respects. Flowers are a choice coppery-bronze and pink, washed with gold. Each \$1.35

CRIMSON GLORY (Pl. Pat. 105). A rose of fascinating fragrance and lovely, deep velvety-red color. Open flowers are immense from beautiful long buds. Each \$1.50

DOUGLAS MacARTHUR (Pl. Pat. 581). A vigorous plant producing abundant bloom. Large, graceful flowers of rose, gold and salmon. Each \$1.50

ECLIPSE (Pl. Pat. 172). Long, tapering buds of rich gold, beautifully set off by the soft green of the sepals. Lovely bud for cutting. Abundant bloom on vigorous well foliaged plants. Each \$1.35

FANTASIA (Pl. Pat. 590). Partaking of the character of the Floribundas in its growth habit and profusion of bloom, often in clusters. Long buds of bright golden-yellow opening peach then creamy-yellow. Foliage is abundant and clean on strong plants. Makes a wonderful display of color in the garden or cut. Each \$1.50

FRED EDMUNDS (P.P.). Bright olive-green foliage setting off the abundant flowers of burnt-orange which, when full, change to a vivid coppery-orange which gradually turns to apricot. A fine garden rose in both growth and color. Named for Oregon's best known Rosarian. Each \$1.50

GRAND DUCHESS CHARLOTTE (P.P.). A fine new shade in roses closest described by claret-red. Opens a deep begonia-rose of substantial texture. Very long lasting in bloom. Has fine carnation fragrance. Good growth and disease-resistant foliage which is the right green for the flower color. Each \$1.50

HEART'S DESIRE (Pl. Pat. 501). All-America in 1942. A fine bud of deep red which opens to fragrant double blooms of lighter color. Vigor and abundant bloom increase its garden value. Each \$1.50

LOWELL THOMAS (Pl. Pat. 595). A compact growing bush well covered with canary-yellow blooms. Buds are long and slender. An excellent garden variety in growth and showiness. Each \$1.50

MARK SULLIVAN (Pl. Pat. 599). Very large blooms of golden-yellow, shaded with deep rose-pink, almost cerise. Foliage is glossy green on sturdy well-shaped bushes. Each \$1.25

McGREDDY'S SUNSET (Pl. Pat. 317). A splendid succession of blooms which are borne in great profusion. Buds are deep yellow tinted with carmine which open to a delightful saffron-yellow of greatest charm when fully open. It is an extremely showy variety for garden use. Each \$1.35

RUBAIYAT (P.R.R.)



ECLIPSE (Plant Patent No. 172)



ER ROSES

E BEST OF THE PROVEN

MIRANDY (Pl. Pat. 632). Very large buds of rich red which open to large full flowers of a deep maroon-red. Very free blooming. Flowers are best in warm weather. Each \$1.50

MME. HENRI GUILLOT (Pl. Pat. 337). Excitingly colored flower of rich raspberry-pink warmed by a flush of gold. The long, shapely buds are orange-red. Attractive, glossy foliage of good green. Each \$1.50

PEACE (Pl. Pat. 591). All America 1946. Large bud of deep yellow which turns to cream-yellow or white edged with pink as it opens. Flowers are extremely large and full. A most beautiful rose produced in exhibition quality throughout a long season. Foliage is good and flowers are borne on a strong stem. Each \$2.00

REX ANDERSON (Pl. Pat. 335). A truly gorgeous fully double ivory-white rose of immense size, but with a grace of form generally unknown in large flowers. It has a delicate, illusive fragrance. Plants are vigorous with an abundance of good foliage and flowers. Each \$1.50

RUBAIYAT (P.A.F.). An All-America Selection for 1947. A brilliant flower of rose-red to crimson. Buds are long and shapely; gracefully held on strong stems. Flowers, when full, have an open center and somewhat ruffled petals. The lovely color is retained, but increased in effectiveness by the slightly lighter color of the petal reverse. Vigor and habit are excellent. Each \$2.00

SATURNIA (Pl. Pat. 349). A vivid two-toned rose of deep cardinal marked with salmon-yellow and copper on the reverse. An unforgettable display in the garden and unexcelled for show. The bush is sturdy and foliage a rich, dark green. Each \$1.50

SHOW GIRL (Pl. Pat. 646). Fragrant, deep pink, semi-double blooms on nice stems. Buds long pointed opening high centered and in fine exhibition form. Good, vigorous leathery foliage on a strong plant. Has been a consistent show winner. Each \$1.50

SIGNORA (Pl. Pat. 201). Tall, strong growing plant with admirable quality in foliage and bloom. Buds are orange with rust-red shading. They open to striking blooms of light mandarin and salmon. The foliage a rich green. Each \$1.35

SONATA (Pl. Pat. 732). Free flowering, long coral pink buds opening to a deep pink. Foliage glossy and disease resistant. In both garden and for exhibition it is tops in roses. Good foliage, good stems, good bloom. Each \$1.50

STERLING (Pl. Pat. 21). The well formed flowers of pleasing, soft pink are gold tipped at the base, which gives a general warmth to the color. Plant is vigorous with pleasing foliage. Each \$1.25

SWEET SIXTEEN (Pl. Pat. 631). Intensely fragrant rose of deep salmon pink with yellow base. Bud long, nicely pointed. Growth vigorous, of good character. Each \$1.50

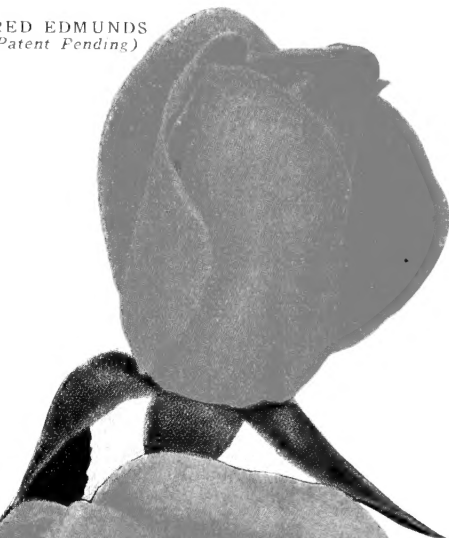
TEXAS CENTENNIAL (Pl. Pat. 162). Flowers magnificent size and color. A rich carmine-red. Produces a wonderfully colorful bush with its profusion of bloom. Each \$1.25

THE DOCTOR. Very fragrant rose of a lovely silvery pink. Buds are long and pointed, opening into a large rose of strong fragrance. Each \$1.35

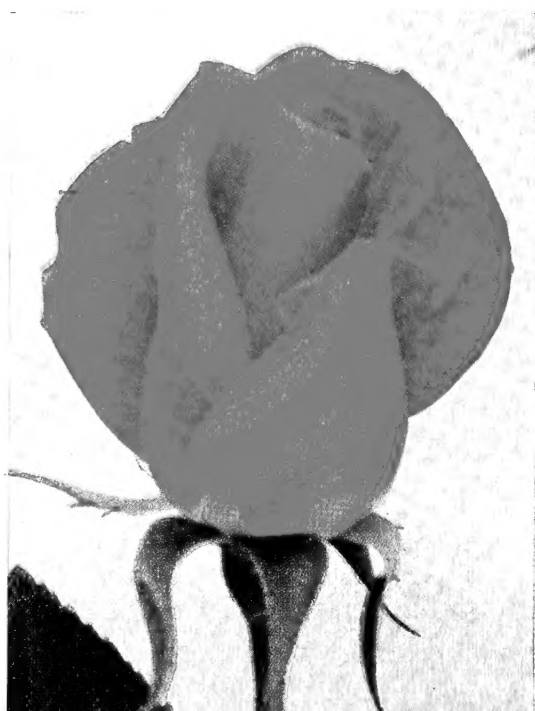


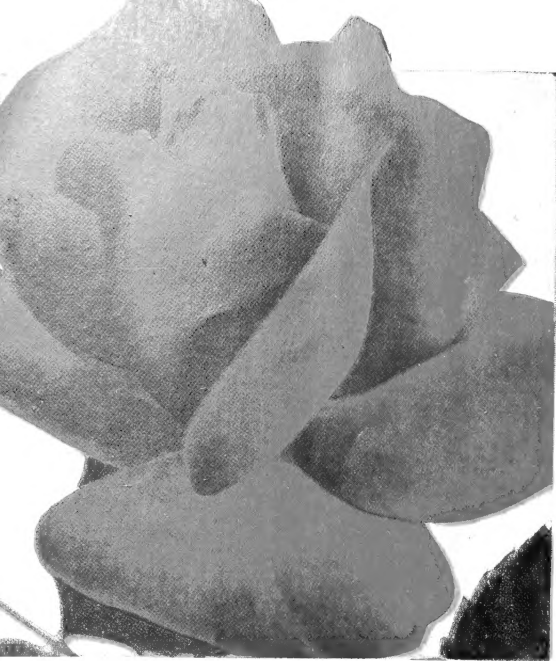
GRAND DUCHESS CHARLOTTE (Pat. Pending)

FRED EDMUNDS
(Patent Pending)



SHOWGIRL (Plant Patent No. 646)





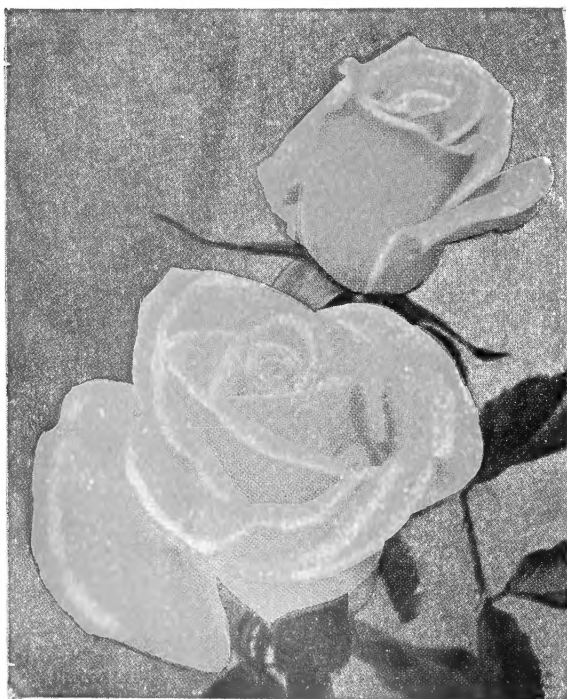
CHRISTOPHER STONE

ETOILE DE HOLLAND. An excellent red, equal to the finest of the new varieties. A bright, velvety red of unfading color with a heavy rose fragrance. Plants are sturdy in growth and flower in profusion.

GOLDEN DAWN. A rather low spreading bush. Producing buds of golden-yellow with a flush of rose. Open flower very double lemon-yellow with a haunting fragrance.

GOLDEN RAPTURE. Pointed buds of clear yellow which open into very large, double, fragrant flowers of the same color. A vigorous growing bush generous with bloom.

HINRICH GAEDE. Vigorous growth with foliage of a glossy bronze. A beautiful long bud of nasturtium red. The large, double, raspberry scented flowers when open are orange-yellow touched with red.



GOLDEN RAPTURE

OUR STANDARD OREGON GROWN

Standard rose varieties selected for their established success as garden roses. The best array of colors it is possible to obtain from the many varieties available with good garden habits. These are chosen to list only after careful checking for vigor, disease resistance, profuse flowering and garden satisfaction.

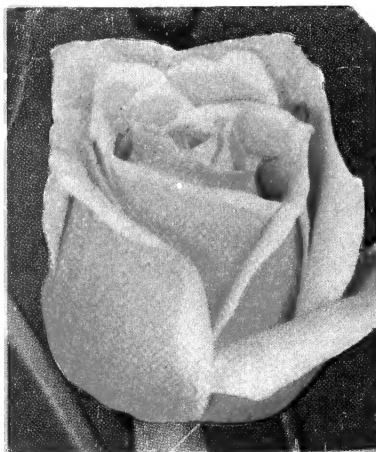
All Roses on Pages 6 and 7: Each \$1.10; 3 of one kind \$3.00; 12 assorted \$12.00

AUTUMN. Fragrant rose with double cupped blooms of burnt orange suffused with bronzy-red when open. A free flowering variety with dark leathery foliage of fine quality. Every gardener will find it useful in a collection for color and good behavior.

CHRISTOPHER STONE. Long pointed buds producing large semi-double flowers of strong, velvety scarlet overlaid with crimson. Many golden stamens among the petals add to the color effect. Vigorous disease resistant growth and persistent flower production make it an unusually popular variety.

CYNTHIA. Nice buds of rich, reddish-copper with full flower, slightly lighter in color. Good performance in growth and flower production.

EDITOR McFARLAND. A fine pink with a flush of amber. Flowers large, semi-double, with true fragrance. Good growth and foliage with plenty of flowers.



PINK DAWN

JOANNA HILL. Buds are long and pointed on fine long stems. Large semi-double, deep yellow open flowers shaded with apricot. Vigorous growth and good foliage of a leathery character.

McGREDY'S IVORY. An ivory-white rose with soft yellow base of large size and very double form. Fragrant flowers when open. Foliage heavy, glossy green on a most vigorous plant.

McGREDY'S YELLOW. A fine light yellow when fully open. The long pointed buds are deeper yellow. Sturdy and vigorous bush with bronzy foliage, which is rarely out of bloom.

MME. JULES BOUCHE. Lovely white shaded in the center with blush pink pointed buds and flowers large, fragrant and double. A tall grower producing a quantity of bloom throughout a long season.

MRS. P. S. DUPONT. Fragrant, semi-double, golden-yellow blooms lightening with age. The reddish-gold buds are long and pointed. A plant of moderate size producing flowers in profusion, that are excellent for cutting.

MRS. SAM McGREDY. Long-stemmed, pointed buds of orange-copper shaded red which open a deep orange with reddish reverse. Foliage a lovely reddish bronze. A striking flower in the garden at almost any time.



TALISMAN

ROSE LIST

PROVEN BY USE

Roses have long been a major product of the Northwest, and we feel that our area can grow bushes that are not excelled by any other region. Seasons ideal for the development of the finest blooms ever seen on rose bushes are equally good for growing fine stock for planting elsewhere. We take great pride in the quality and productivity of our rose bushes.

PICTURE. Rich pink flowers with a slight salmon cast. Continuous bloom on vigorous plants with glossy dark green foliage. The reflexed petals and high center produce a shapely bloom, which always attracts attention.

PINK' DAWN. Very large, high centered, fragrant, double flowers of deep rose-pink developing from long pointed buds. Extremely husky plants covered with soft, green foliage and liberal in their production of flowers.

POINSETTIA. Bright unfading scarlet flowers of large size and full doubleness. Abundant and continuous bloom on compact sturdy bushes. A good variety to add to a collection of reds.

SOUTHPORT. A large and full scarlet holding its color in all weather. Brilliant and showy in the garden. Buds of excellent shape produced in great profusion. Fine growth and excellent health make it a most desirable plant to have.

PRESIDENT HOOVER. Flowers orange shaded maroon with lighter reverse. Long strong stems and well shaped buds opening with a spicy fragrance make it fine for cutting. Its vigor and profuse flowering are effective in the garden.

TALISMAN. Large very beautiful, rich green leathery leaves on vigorous plants which are consistent in their flower production. Open blooms are golden yellow and copper shaded with carmine, shown to good advantage against the lovely rich green foliage.



SOUTHPORT

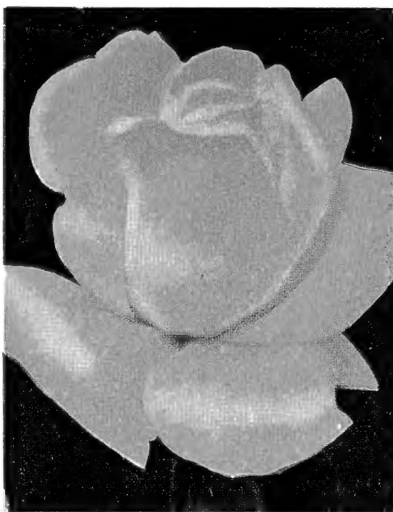
SINGLE ROSES

EACH \$1.25

For real charm in the garden and cut for use in arrangements the single roses are without peer. Lovely, long tapering buds and large open flowers of rich, beautiful colors are striking in form and character. We offer with great pleasure this selected color range of outstanding varieties.

DAINTY BESS. Lovely soft shell-pink with wine stamens. Sturdy bush with excellent blooming habit. The best known of the singles.

INNOCENCE. While generally considered a single rose this variety has a double row of petals which add to its charm as an apparent single. Pure white flowers with golden yellow stamens which measure 5 inches across. The slightly waved petals suggest movement in the flower clusters. Dark foliage on a vigorous bush.



McGREDY'S YELLOW

SINGLE ROSES (Con't.)

IRISH FIREFLAME. Rose colored bud with twisted petals splashed crimson. Five-inch fragrant flowers old gold veined crimson. Dark, glossy green foliage, compact, bushy, 2-foot plants.

LULU. Very long, nicely pointed buds of deep orange-red. Open flowers of large size, salmon-rose to pink. A dwarf, compact, bushy plant of great vigor. Foliage rich, glossy green.

VESUVIUS. Dark, velvety crimson with fine fragrance. Long tapering buds appearing darker until open. A vigorous bush of 2½ feet with large foliage of a light leathery green.



PICTURE



HINRICH GAEDE

CLIMBING ROSES

Novelties

BLAZE (Pl. Pat. 10). Everblooming climber. Vivid scarlet roses in great clusters. Second bloom comes from first bud below flower, cut off fading cluster only. Each \$1.50

CITY OF YORK (Pat. Pending). Large semi-double creamy-white with yellow stamens clusters. During June a profusion of bloom and fragrance. Later bloom is more sparse. Vigorous grower to 10 feet, with disease resistant, waxy foliage. Each \$1.50

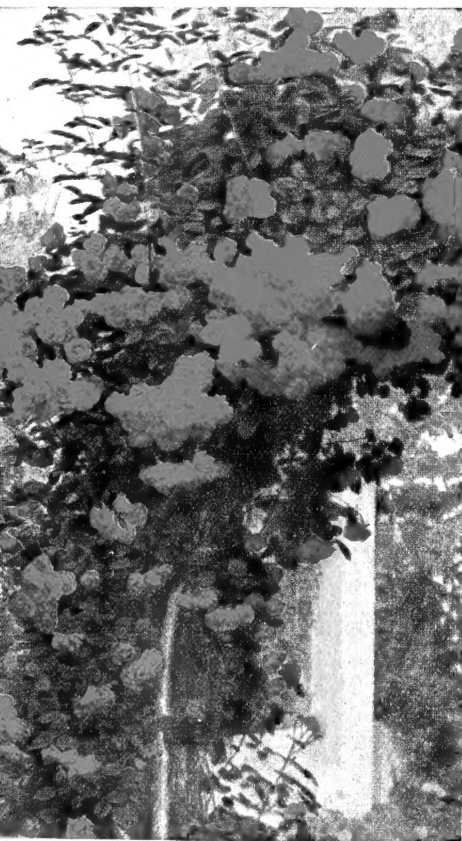
CL. CHRISTOPHER STONE (Pl. Pat. 626). Bright, fragrant crimson flowers of great size. Wavy petals. Sturdy growth and good bloom. Each \$2.00

CL. HEART'S DESIRE (Pl. Pat. 663). Long, pointed buds of deepest red open to a fine shaped rose of persistent color and fragrance. Vigorous grower and continuous bloomer, with dark leathery foliage. Each \$1.50

CL. MRS. SAM McGREDY (Pl. Pat. 394). Profuse flowering climber of coppery-orange. Beautiful flowers against foliage of a luxuriant bronzy-green. Each \$1.50

CL. PICTURE (Pl. Pat. 524). A climber of real worth. Lovely rose-pink blooms with undertones of salmon. Substantial growth and good blooming habit. Each \$1.50

CL. PASADENA TOURNAMENT (P.R.R.). A climbing sport of the beautiful small-flowered bush rose of the same name. The small, long pointed buds and very double flowers are useful in corsages or as boutonnières. A vivid velvety red of lasting color and continuous bloom. Each \$2.00



BLAZE (CLIMBER)
(Plant Pat. No. 10)



CITY OF YORK (Patent Pending)

REGULAR LIST

CL. CECILE BRUNNER. A strong growing sport of the lovely shell-pink "Sweetheart Rose". Vigorous growth with small dense foliage and constant bloom. \$1.25

CL. ETOILE DE HOLLANDE. Deep velvet-red flowers of exquisite fragrance. Strong growth, good foliage and continuous flowering make it a climber second to none. Each \$1.25

MME. GREGOIRE STAECHLIN. Most impressive June display of light pink flowers with darker reverse. Distinct in form and fragrance. Fine stems. Each \$1.25

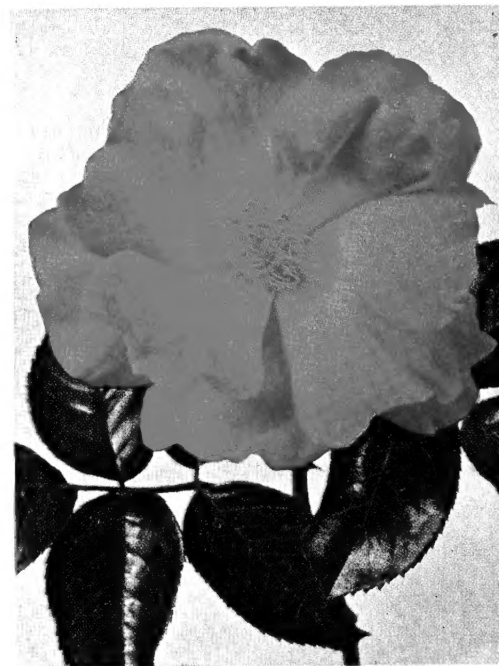
CL. MRS. E. P. THOM. Excellent deep canary yellow flowers which are large, well formed doubles with fine fragrance. Long pointed bud on good stems. Thrifty and resistant. Each \$1.25

PAUL'S SCARLET. Another mass bloomer during June. No other rose can surpass in quantity or color this vivid scarlet-red. Each \$1.25

CL. PRESIDENT HOOVER. Brilliant coppery-orange suffused maroon on inside of petals. Profuse bloom and strong growth. Each \$1.25

REVEIL DIJONNAIS. Bright single flower, to five inches across. Golden yellow center with edge of carmine. A vivid sight in season and out. Thick bronzy green foliage. Each \$1.25

CL. TALISMAN. Everblooming flowers blending copper, red and deep yellow. Each \$1.25



REVEIL DIJONNAIS (CLIMBER)

Chase of Oregon Collection

Ten outstanding roses of popular varieties grouped at a special price for a basic rose garden planting.

Good garden performance and value as cut flowers have guided our selection of these kinds.

AUTUMN Orange suffused red
CHRISTOPHER STONE Crimson scarlet
EDITOR McFARLAND Pink flushed amber
McGREDY'S IVORY Ivory white
TALISMAN Copper shaded carmine

GOLDEN DAWN Golden yellow
PINK DAWN Deep rose pink
POINSETTIA Unfading scarlet
PICTURE Pink with salmon
MRS. SAM McGREDY Orange shaded rose

At this special price we reserve the right to make substitution of equal varieties when any are sold out.

10 for \$9.50